

SMART  HOMES

SMART  OFFICES



IS IT TIME TO REFRESH YOUR AV SYSTEM?



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■ DO I NEED A LIFECYCLE STRATEGY FOR MY AUDIO VISUAL EQUIPMENT?

AV systems can range from complex, networked solutions with expensive hardware to simple plug-and-play devices. The lifespan of individual components can vary greatly. If you've invested in a new system, you may be tempted to wait until something breaks before replacing it. However, phased refreshes are often a good option - especially when there are budgetary constraints.

An AV equipment life cycle strategy is an investment in your organization's people, productivity, and profitability. Having a plan in place helps you to:

- **MANAGE YOUR TECHNOLOGY MORE EFFICIENTLY**
- **PROTECT YOUR PRODUCTIVITY** by refreshing equipment before it stops working.
- **ESTABLISH YOUR AV BUDGET** Ensure you have access to the best AV technology tools without the pain of a huge, unplanned expense.

When developing an AV refresh plan, it's helpful to know the average lifecycle of your equipment, and your team's use patterns.

CONTACT US FOR A **FREE** AV SYSTEM ASSESSMENT



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TYPICAL LIFESPAN OF AV EQUIPMENT (IN YEARS)

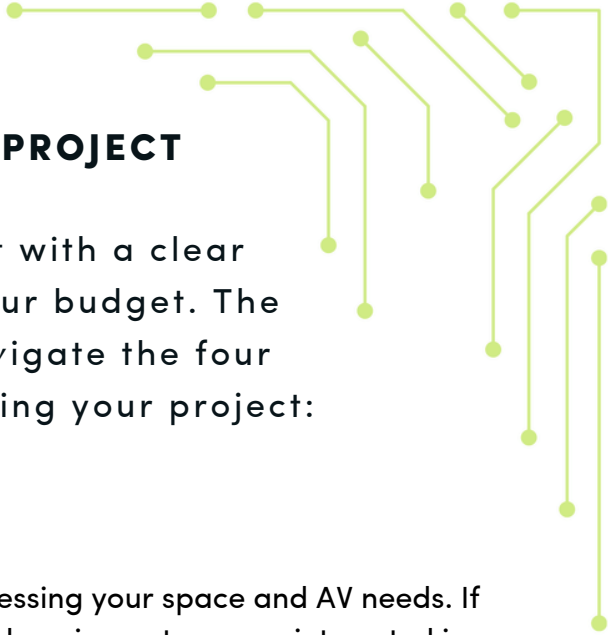
EQUIPMENT	MINIMUM	MAXIMUM
Video Codecs	3	5
Small & Large Displays	3	5
Cameras	2	7
Digital Signage Media Players	2	5
Audio Processors	3	5
Audio Amplifiers	5	10
Video Processors	3	5
Microphones	5	10
Loudspeakers	5	10
LED Displays	3	5

WHEN ASSESSING IF IT'S TIME TO UPGRADE YOUR SYSTEM, ASK THE FOLLOWING QUESTIONS:

- Is your equipment nearing or past the end of its lifecycle?
- Is it a struggle just to get things to work properly?
- Do you have components that are currently failing?
- Are there features or capabilities the system lacks that are holding back your team?
- Is your existing equipment no longer supported, available, or able to receive updates?

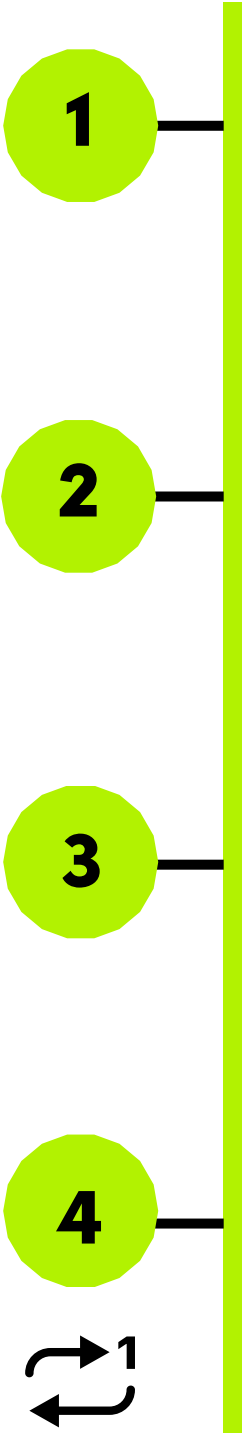
If you answered "YES" to any of these questions, it's time for a refresh.





■ KEY STAGES OF AN AV REFRESH PROJECT

Successful AV refresh projects start with a clear plan that aligns your needs with your budget. The following is a guide to help you navigate the four key stages of assessing and deploying your project:



Plan

With a budget in mind, begin assessing your space and AV needs. If there are specific capabilities and equipment you are interested in having, this is the time to identify and research them as part of the decision-making process. If using an AV service provider, their engineering team will do a needs assessment, design a plan, and walk you through the quote and installation process.

Prepare and Install

Supporting infrastructure needs are addressed prior to AV project installation. If using an AV service provider, equipment will be purchased. During the installation stage, your room will be unavailable for use. You'll receive updates from the project management team on the progress of your AV refresh project.

Use, Train, and Maintain

Your new system has been successfully installed. If using an AV service provider, you should receive training and/or support materials as part of your project's final walk-through. This is the regular use and maintenance phase of your system's lifecycle. Depending on the components, this could range from 3 – 10 years.

Recycle, Replace, Repeat

Many communities offer electronic waste recycling services. Check to see what's available in your area. If using an AV service provider, they may dispose of old equipment for you. Components with a shorter lifecycle may be replaced at their designated time. Organizations will begin the process of planning and securing budget for the next life cycle refresh.

■ ABOUT SMART HOMES AND SMART OFFICES

Smart Homes and Smart Offices is a family owned and operated, Michigan-based business that proudly serves and supports customers across the United States. Technology is our medium and our customers are at the center of everything we do.

We are a proud provider of audio visual equipment, installation, setup, testing, maintenance, and staff training of conference and training rooms across numerous state and local government offices.

We strive to be Michigan's preferred technology provider - proudly supporting the AV and conferencing needs of the State through the [MiDEAL](#) program.



■ STILL NOT SURE WHERE TO START? WE CAN HELP.

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